

// soft landing services.

B. New York City offers services, support and network for startups and scale-ups in all phases of their process of doing business in the US, from exploring business opportunities to growing their business by connecting with (corporate) clients and investors. This includes, but is not limited to:

// legal and immigration

- Visa application: L-1, E-1 and E-2, H-1B, J-1
- Incorporation services
- IP/patent filing
- Legal workflow: revise and adjust company's legal structure
- Contract Management

// banking, tax and investment

- Opening bank account
- Tax credit score assistance
- Taxation and tax returns
- Subsidies and incentives applications
- VC and (angel) investor relations

// hr and recruitment

- Payroll
- Health Insurance
- Finding and hiring employees and (tech) talent
- (Student) internships

// marketing and pr plan

- Marketing and PR
- PR assistance and outreach
- (Business) Culture
- Workshops on business culture differences between the US and European market
- Information booklet on (business) cultural differences (digital portal)

// community and events

- Providing international startups with the right network, partners and events to grow their business in, co the US market, via New York.
- Weekly and monthly training and workshops related to learning more about and networking with startups, investors, corporate, service providers and other partners within the New York startup ecosystem.
- Demo Day- startups present their company to investors and corporate clients.
- Online community portal for all B. members to communicate and exchange knowledge
- Host and organize own events at B. New York.
- **European/US Mentor network** – network of European and US founders who have successfully entered the US market and can give (one-on-one) advice to international entrepreneurs making the move to the US market.

// (corporate) launchpad - connecting startups and corporates

- Pitch your product/service in front of a selection of corporates and/or investors
- Introductions to (local) industry-specific corporates